

Company Profile



DEZEEK MEDIA 002197736-T

DEZEEK MEDIA
20 JALAN GREENTOWN 3
GREENTOWN NOVA
30450 IPOH, PERAK

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COMPANY PROFILE

Dezeek was founded in January 2013 and based in Ipoh, Perak, Malaysia. It is registered as Dezeek Media (002197736-T) and wholly owned by Bumiputra.

Based on our vast experience working with an advertising firm and multimedia companies in both Malaysia and Australia, we decided to take the next step by establishing this startup company.

We aim to be a pioneer in developing creative Islamic content in Malaysia.

Our dream at Dezeek is to create beautiful and professional functional web apps. We have the expertise to develop web apps to become mobile apps which is hoped to assist users and make everyday life much more exciting.

We also provide training and consultancy services related to website and online marketing.

Business Name	Dezeek Media
MyCo ID	002197736-T
Address	20 Jalan Greentown 3, Greentown Nova, 30450 Ipoh, Perak
Email	admin@dezeek.com
Phone / Fax	05-241 1577
Mobile	018-365 9264

OUR EXPERTISE

Website Design for Small and Medium Enterprise

Dezeek have assisted many small and medium enterprise (SME) to grow their businesses using websites as a platform to promote their products and services.

Creative Content Marketing

People like to watch good videos and read informative articles and graphics and share them with their circles. Our team can brainstorm and produce content that excites netizens.

Search Engine Optimization (SEO)

We provide complete SEO service for new and existing website. From site audit, improvement, keyword monitoring that will bring free traffic and customers to the website.

Online Advertising Campaign

We focus on online advertising platform for brand awareness campaign, consideration and conversion via Google Search & Display Network, Facebook Ads & Audience Network.

Social Media Management

Social media is the popular marketing tool for businesses especially Facebook, Twitter & Instagram. We help you to manage updates, engage with fans and enquiries.

MAIN SERVICES

Website design & e-commerce
Branding & corporate identity
Web app and mobile app
Mobile websites

DEVELOPMENT

WordPress
E-commerce – WooCommerce & Shopify
iOS and Android app development

OUR TEAM

Adlan Khalidi

Founder, Project Manager and Director, is an experienced designer who has vast experience in managing projects in Australia and Malaysia. He is an Industrial Design graduate from IIUM, Malaysia. He's a technical guy and enjoys working with data when making decision. He's a certified Google AdWords consultant for search campaign.

Nurulhuda Faris

Our management and account director. She is very talented with words and she does all the copywriting and translation job for our clients. She has attended various business and online marketing seminars in Malaysia. She has studied in Australia for 2 years following her degree in Architecture at IIUM, Malaysia.

Izzatul Afifah Safaruddin

She is our creative graphic designer. Graduated from Universiti Putra Malaysia. She produce great design artwork from logo, branding, posters and marketing material for print and digital promotion.

PORTFOLIO

WEBSITE DESIGN & DEVELOPMENT

Web apps

MotorHouse - <http://motorhouse.com.my>

Alhidayah Dana Management System - <http://alhidayahdana.com>

Corporate Websites

Koperasi Islah Malaysia Berhad - <http://kimb.com.my/v2/>

E-RETE (Malaya) Sdn Bhd - <http://erete.com.my/v2/>

Kuari Batu Emas - <http://hedd.com.my>

World Ocean Engineering - <http://woesb.com.my>

SRI Awfa Seremban 2 - <http://sriawfa.com>

Pusat Pendidikan Alhidayah - <http://alhidayahperak.edu.my>

SME Website & Startups

Fletcher Dental Care - <http://fletcherdentalcare.com.au>

CutiPulau dot com - <http://cutipulau.com>

iLuvQuran Tahfiz Centre - <http://iluvquran.com>

Alunan Firdausi - <http://alunanfirdausi.com>

Ayra Car Rental - <http://www.ayracarrental.com.my>

Cool Mum Super Dad - <http://coolmumsuperdad.com>

Lazio Sofa - <http://laziosofa.com>

E-Commerce

HaramainClix Services - <http://haramainclix.com.my>

IpohPrint - <http://ipohprint.my>

Reem Doorgift - <http://reemdoorgift.com>

Home Hire & Handyman Services - <http://homehirehandymanservices.com.au>

Akikah Qurban Shop - <http://aqiqahqurbanshop.com>

Olijasca Wellness - <http://olijasca.com>

MOBILE APPS (Android)



Bajet Kahwin

Simple wedding expense estimator



ChillFM Online Radio

Chill FM online radio streaming app



SpendLife Expense Tracker

Personal Finance Manager and Expense Tracker



Motorhouse

Car listing classified app

TRAINING

We are also involved in training and lecturing related to the website development and online marketing techniques.

1. Asas Pembinaan Website - Pernec Corporation Berhad & Baitulmal Wilayah Persekutuan
2. E-Commerce - guest lecture at Politeknik Ungku Omar, Perak
3. Kursus Rekabentuk Poster & Banner Berkesan - IKRAM Perak
4. Bengkel Intensif Web E-commerce - DPMM Putrajaya
5. Seminar Online Marketing Laku Keras – UTC Perak
6. Klinik Facebook Ads – Ipoh
7. Seminar Poster Design & Pemasaran Online – IKRAM Perak
8. AdWords Kickstart Workshop - Ipoh

We also offer one-on-one coaching session for clients who wants to get more understanding on technical aspects of web and app development.

LIST OF CLIENTS

These are our latest list of clients with recent and active website and mobile apps.

Malaysia

1. Koperasi Islah Malaysia Berhad
2. Dewan Perniagaan Melayu Malaysia (DPMM) Putrajaya
3. E-RETE (Malaya) Sdn Bhd
4. Institut Teknologi Perak (ITP)
5. Kuari Batu Emas Sdn Bhd
6. Tian Di Trading Sdn Bhd
7. Iconic Algorithm Laboratory Sdn Bhd (Algolab)
8. Pusat Pendidikan Al-Hidayah Perak
9. Nizam & Co Sdn Bhd
10. Hadgente Design Sdn Bhd
11. Impact Media House Sdn Bhd
12. iLuvQuran Tahfiz Center
13. Alunan Firdausi Entertainment
14. HaramainClix Services
15. Ayra Car Rental

Australia

1. Bogi Australia Pte Ltd
2. Berowra Dental Care
3. Fletcher Dental Care
4. Hastings Dental Centre
5. Home Hire & Handyman Services
6. Noel McFarlane Real Estate